

# Exhibit 10

**Placeholder**

**Document Produced in Native**

# MTPDA(OH)

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## Key Operational Issues

# Company Profile

- 1988 AMEC Established
- 1989 31" Production Started (Line 1)
- 1990 27" Production Started (Line 1)
  - 1M CRT Produced and Sold
- 1994 5M CRT Produced and Sold
- 1995 ISO 9002 Registration Granted
- 1996 32" and Larger Production Started (Line 3)
- 1997 10M CRT Produced and Sold
  - PRT1 Line Start-Up
  - ISO 14001 Certification Granted
- 2000 20M CRT Produced and Sold
  - Line 4 PureFlat Start-Up
- 2001 Name Changed to "MDDA"
- 2002 30M CRT Produced and Sold
  - PRT2 Line Start-Up
- 2003 SST Iron Mask Start-Up
- 2003 MT Picture Display Corporation of America Established

# CRT Production Location

In 1994



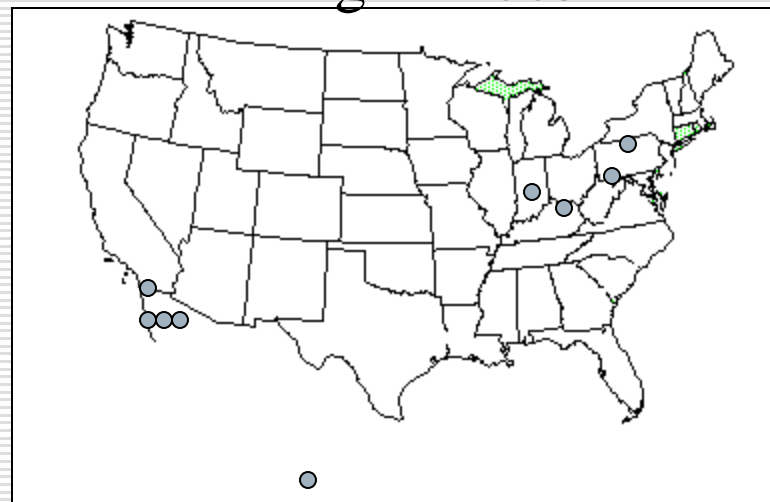
**USA 7 companies 11 sites**

Thomson(RCA)	Marion (IND)	Scranton (PA)
Philips	Seneca Falls (NY)	Ottawa(OH)
Matsushita	Troy (OH)	
Toshiba	Horseheads (NY)	
Sony	Pittsburgh(PA)	San Diego (CA)
Hitachi	Greenville (S CAR)	
Zenith	Chicago (IL)	

**Canada 1 Company 1 site**

Mitsubishi	Midland (ONT)
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In August 2003



**USA 3 companies 5 sites**

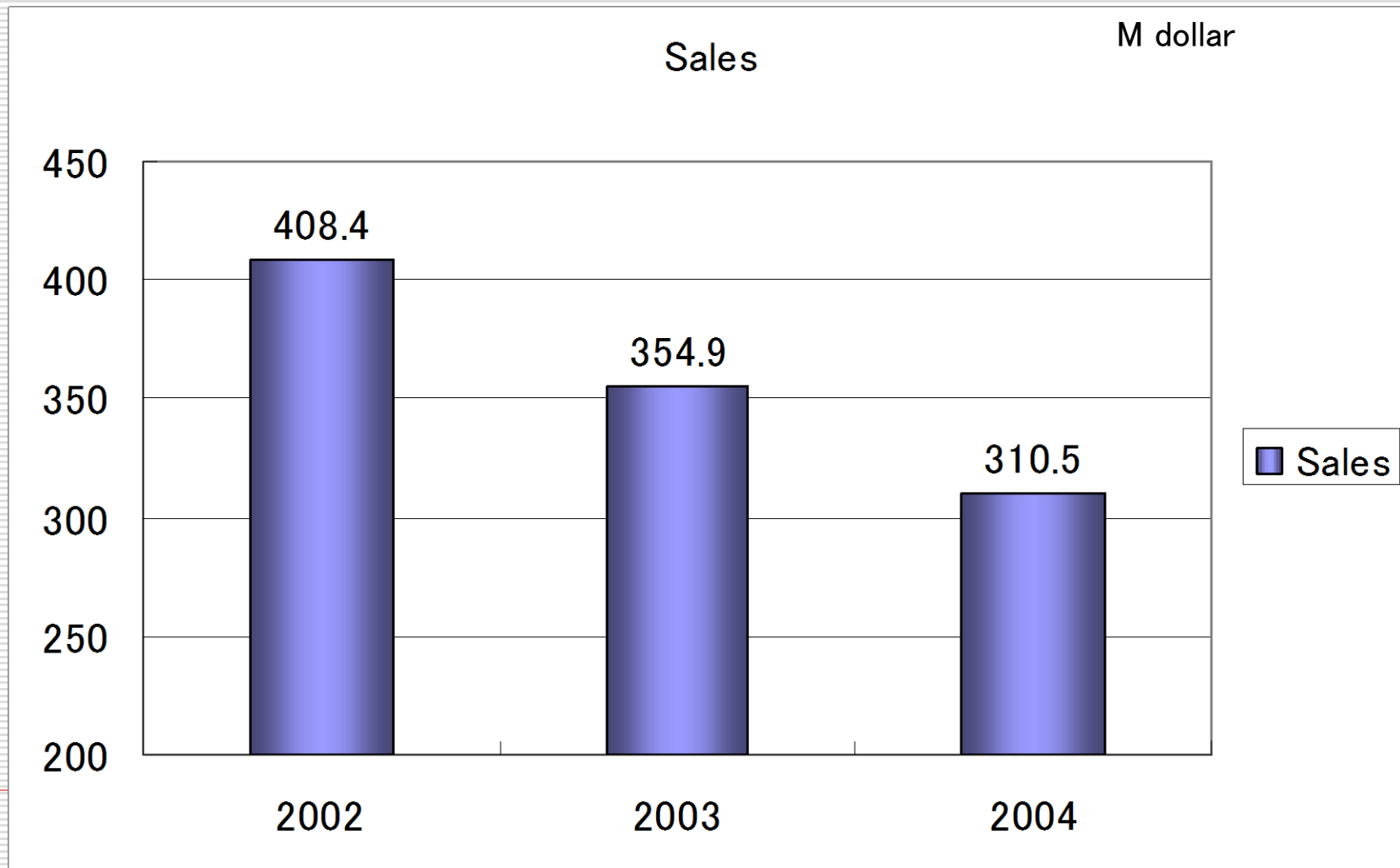
Thomson	Marion (IND)	
MTPDA	Troy (OH)	Horseheads (NY)
Sony	Pittsburgh(PA)	San Diego(CA)

**Mexico 4 companies 4 sites**

Thomson	Mexicali (MX)
LGPhilips	Toreon (MX)
Samsung	Tijuna (MX)
Dawoo	Mexicali (MX)

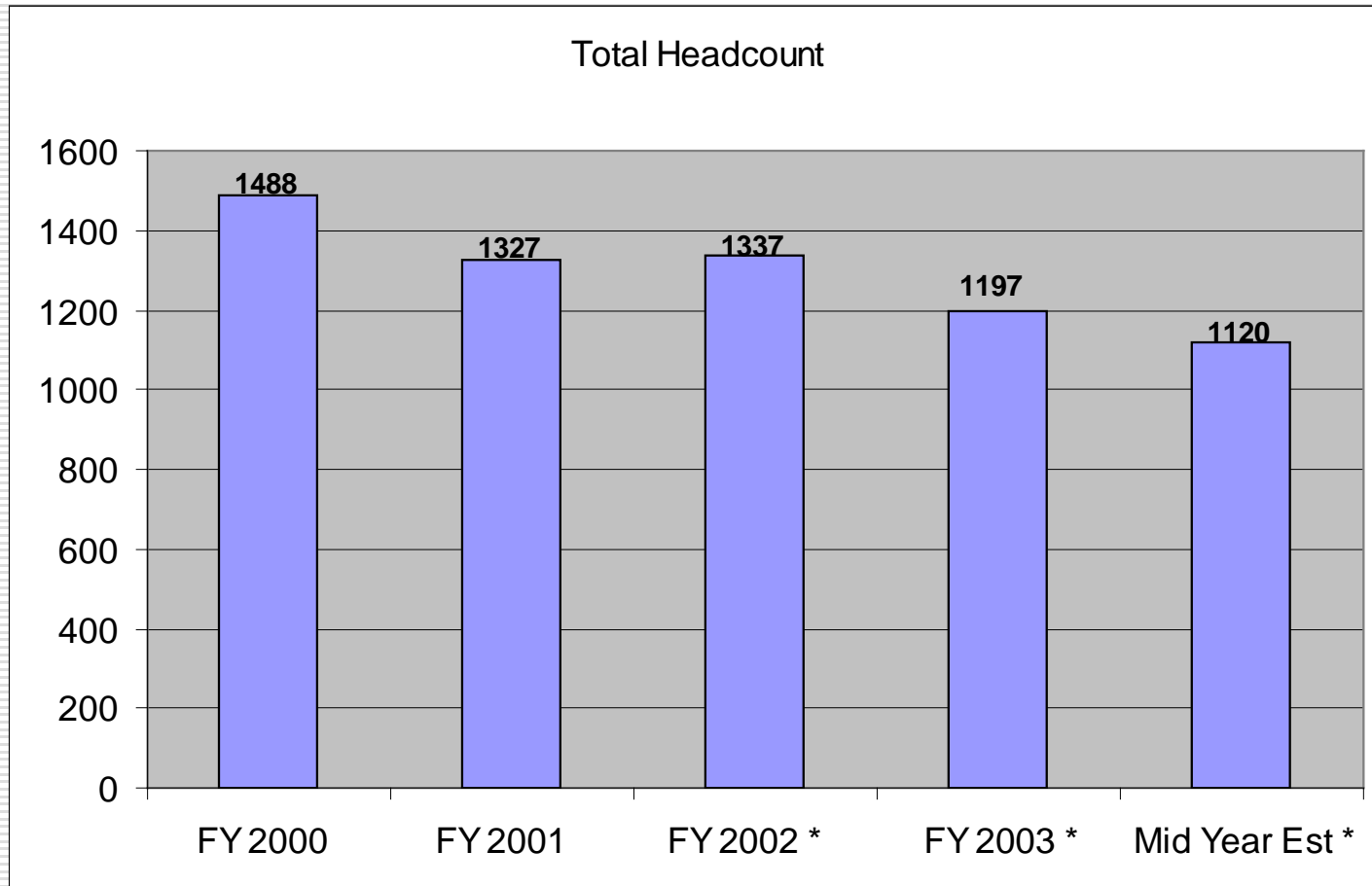
# MTPDA (OH) Sales

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# MTPDA (OH) Headcount

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\* Began Utilization of Temporary Workforce

# MTPDA (OH) Investment

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2000	A-4(PF) Line	\$100M
2002	PRT-2 Line	\$19M
2003	Wide Tubes in A-4	\$4.7M
2003	SST	\$4.5M
2004	32V PF in A-3	

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# TV Industry Update

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- TV sets from China and SE Asia rushing into USA and anti-dumping investigation started
  - Flat Panel TV (PDP, LCD) launched and gained market share
  - FCC regulation for Digital TV
    - July 2004, 50% of 36V+ should have Digital Tuner
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# Key issues:

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## ☐ Anti-dumping:

- Dumping penalties imposed on Chinese manufacturers, case on Malaysian manufacturers still pending. Final report in April.

## ☐ Mexico Collection of Proper Duties:

- We've received information Mexico is now starting to collect the proper duties on CRTs and CRT glass
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# Key issues:

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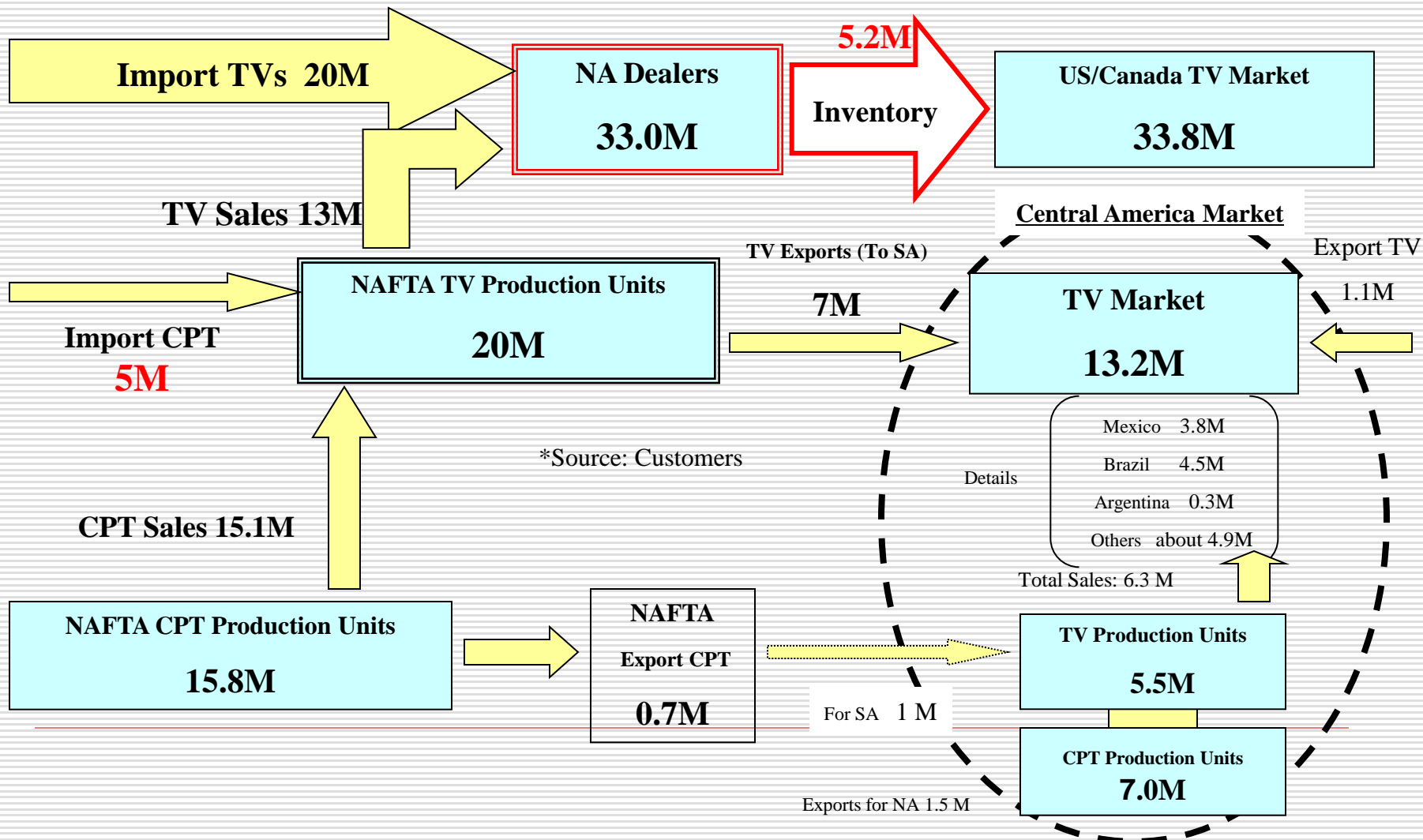
- ❑ ITC Proposal to reduce or eliminate tariffs on Television
    - Would be detrimental to NAFTA TV industry and would eventually cause elimination of NAFTA TV assembly
  - ❑ Proposal by Sony to reduce tariffs on projection tube electron guns, LCD and Plasma panels (S1724, S1794, HR3399)
    - Will expedite the replacement of CRT displays with new technologies, and prevent establishing NAFTA production of LCD, Plasma or other competing technologies
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# Key issues:

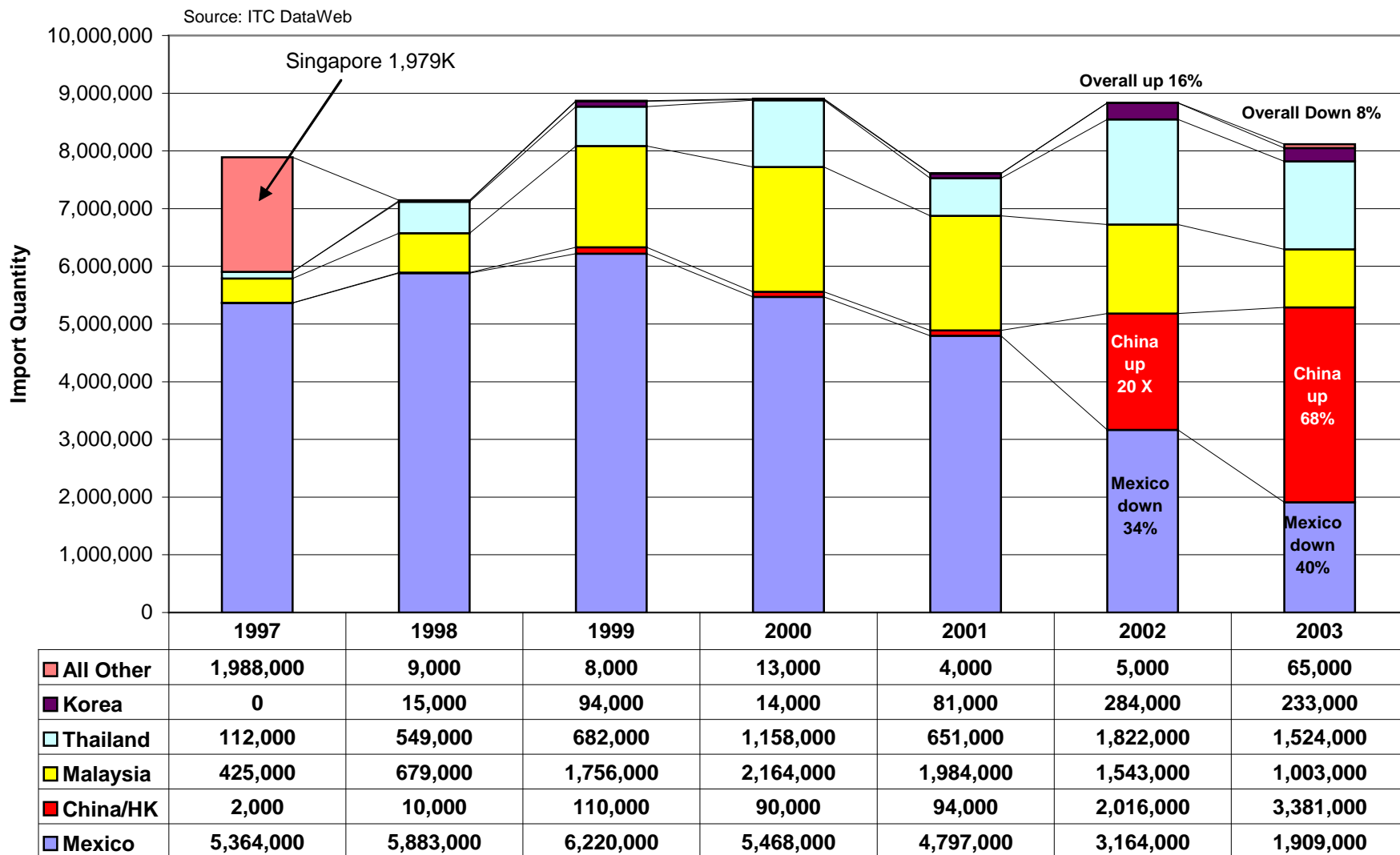
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- Chinese currency manipulation
    - Proposal to take action (HR 3364, S1758) will have a very positive effect for NAFTA TV industry producers
  - Export of US Technology
    - Plasma Displays (Plasmaco)
    - Carbon Nano-technology (Motorola, Candescent Technology and others)
  - In 2003:
    - 33 million TV sets sold to dealers in NAFTA (vs. 35M last year)
    - 20 million TV sets produced in NAFTA (vs. 22M last year)
    - 16 million CRTs produced in NAFTA (vs. 20M last year)
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## 2003 NAFTA TV Set Market

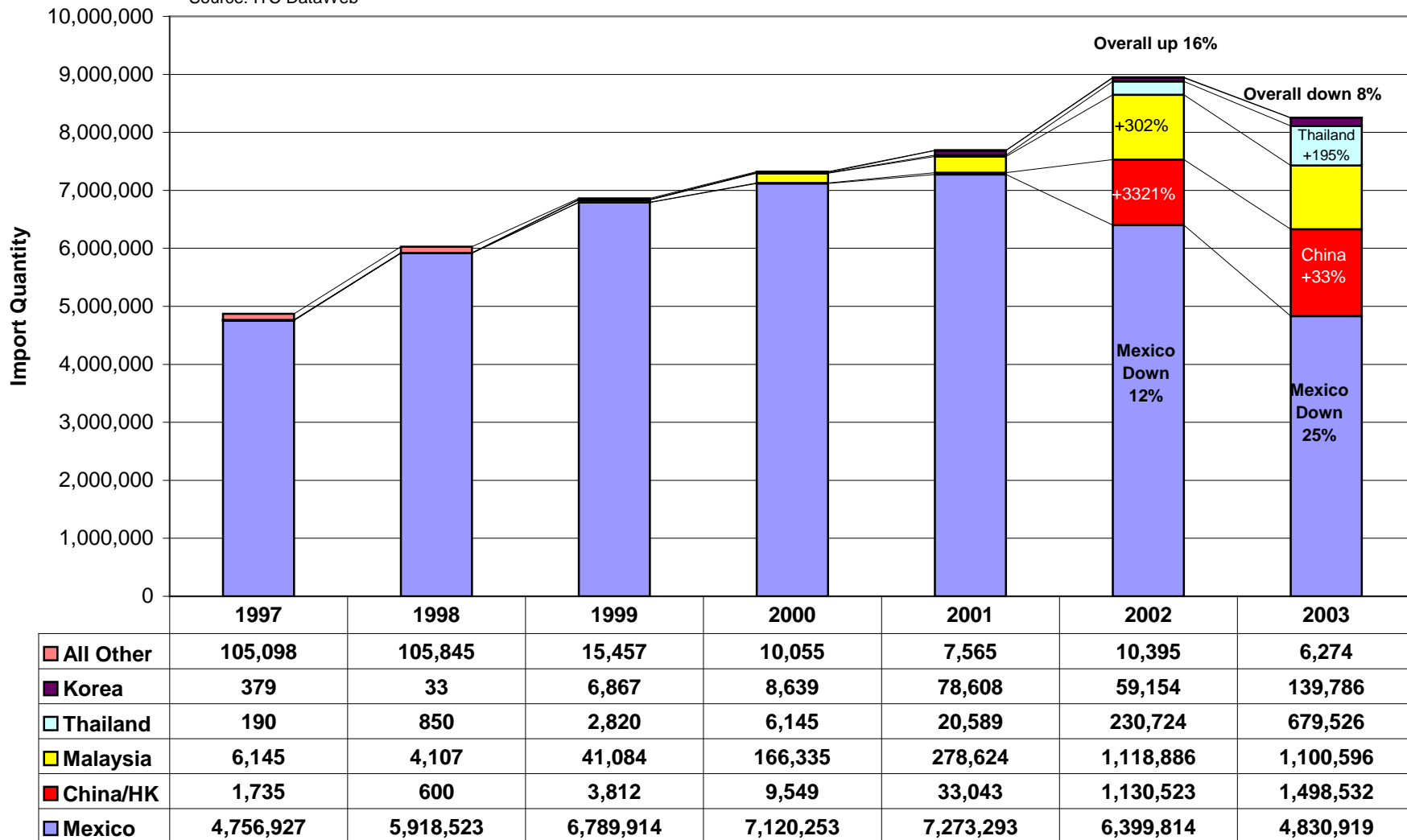


## TV Imports 19V & 20V Diagonal Size



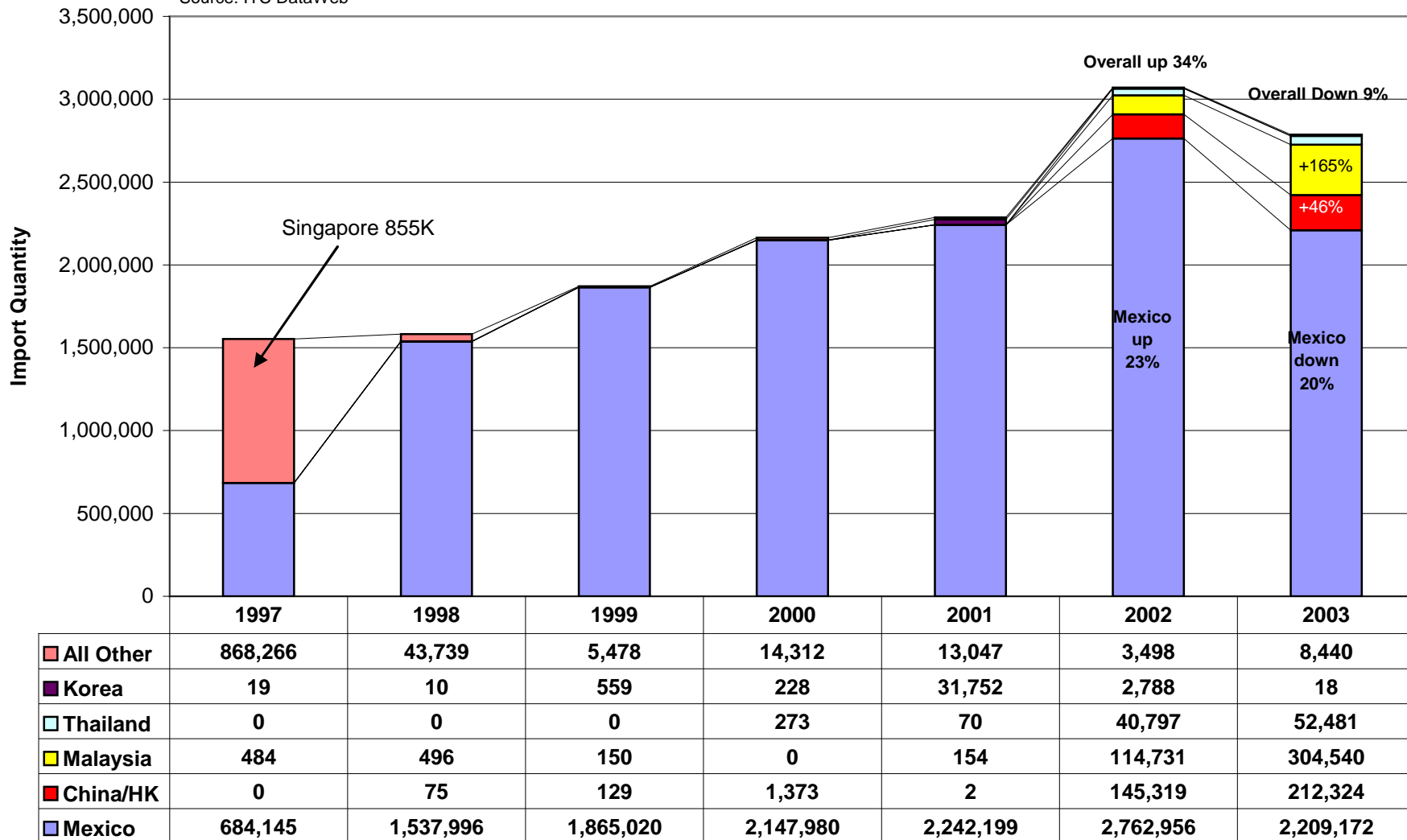
## TV Imports 25V & 27V Diagonal Size

Source: ITC DataWeb



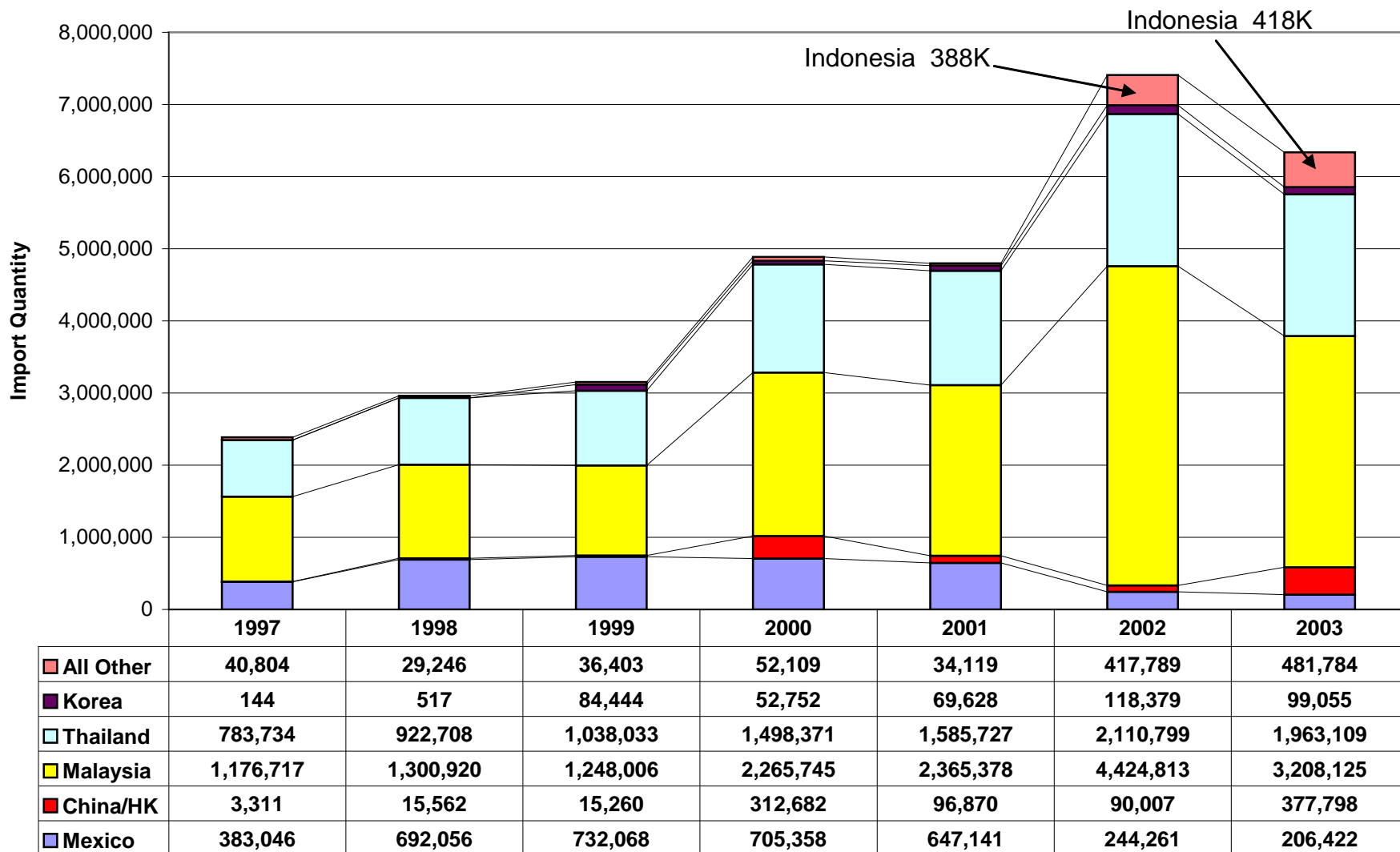
## TV Imports 32V & 36V Diagonal Size

Source: ITC DataWeb





## TV with VCR and/or DVD



# Commitment to MTPDA Associates

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- ❑ Flexible Manufacturing
    - Associates are cross trained to perform across multiple lines based on production demands
    - Minimizes involuntary layoffs
  - ❑ Pre-employment Training Program
    - Partnered with Upper Valley JVS
  - ❑ On Site College Courses
    - 50 Students
    - Customized College Courses geared towards manufacturing
  - ❑ Preparation for Leadership
    - 39 hourly employees participate in supervisor development
    - 20 currently substituting in supervisory roles
  - ❑ G4/G5
    - Eligible associates participate in curriculum to enhance skills and earn additional wages
  - ❑ Great Ideas Program
    - Encourages associates to contribute ideas to help the business
    - Associates are recognized through reward program
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